

LPPM ITB proudly presents,
A Workshop of Academic Writing with theme :

“Research Best Practices: How a world-class research culture can be re-established”

MONDAY, AUGUST 29th, 2016
08.30 am – 12.15 pm

Auditorium IPTEKS Campus Center Timur
Institut Teknologi Bandung, Jl. Ganesha 10, Bandung



Jennifer Yong, MBA.
Solution Consultant
iGroup Asia Pacific

Has 16 years of experience in scientific information industry focusing on academic, government and Medical market segments. She is now the Solution Consultant for iGroup Asia Pacific and prior to that, she was the Country Manager of iGroup Malaysia. Jennifer has in-depth knowledge of information solutions for publishing industry and she has established professional connection within the eco-system through her hand-on experience working with librarians and researchers. Some of her major projects include the Virtual Library System of Brunei that was initiated by the Ministry of Education.

As a consultant, Jennifer is actively promoting the best practices of research in using the right contents, analytics and tools to enhance the research performance at personal and institutional levels.



Han-wen Chang, Ph.D.
Consultant
iGroup Asia Pacific

As Senior Consultant at iGroup, Dr. Han-wen Chang is the main contact primarily responsible for data analysis and customized information services for customers in Asia Pacific. These include academic institutions, research institutes, and R&D departments in private sector.

Dr. Chang holds a doctorate degree from the Institute of Library & Information Science at National Taiwan University. Her research interests include scientific literatures, scholarly communication, and bibliometrics. Before joining iGroup, she worked in Thomson Reuters as analytics consultant about five years and has a wealth of experience in collaborating with many top universities in the region includes Singapore, South Korea, Hong Kong, and Taiwan.

FUNDAMENTALS OF THOUGHT

The attitude of "publish or perish" was the driver of scientific information explosion with increasing abuse of metrics like: citation, h-index and impact factor. This session is bringing back the basics of research best practices and providing practical tips of how a world-class research culture can be re-established with the spirit of sharing and honouring in a scholarly communication environment. Topics to be covered include: Smart Discovery, Networking, Ideal Authoring, Publishing Strategy, Outreaching Technology and Plain Language Summaries. These are the essential competencies for young researchers in striving for research excellence and integrity.

PROGRAM SCHEDULE

08.30 am – 09.00 am	: On-site Registration
09.00 am – 09.05 am	: Opening Address by the ITB representative
09.05 am – 10.15 am	: Research 1-2-3: From Idea to Innovation (Jennifer Yong, MBA.)
10.15 am – 11.00 am	: EEOWWW: The Cradle of Ideas (Jennifer Yong, MBA.)
11.00 am – 11.15 am	: Q&A Session
11.15 am – 11.35 am	: Benchmarking Research Output: Indonesia versus The Rest of The World (Han-wen Chang, Ph.D.)
11.35 am – 11.50 am	: Q&A Session
11.50 am – 12.00pm	: Lucky Draw
12.00 pm – 12.05 pm	: Closing

Registration here

LPPM ITB
Gedung Rektorat ITB Lt. 5
Jl. Tamansari No. 64 Bandung
or <http://bit.ly/RSCHPractice>

**This workshop is free of charge,
Limited to 100 person only.**

Contact Person:

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EEOWWW
The Cradle of Ideas

